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Capgemini is recognized as a Leader in IDC MarketScape: Worldwide Data Modernization Services 2024

Paris, December 5, 2024 – Capgemini today announced that it has been recognized as a 'Leader' in the IDC MarketScape: Worldwide Data Modernization Services 2024 Vendor Assessment. The report analyzed 27 service providers for demonstrating data modernization initiatives.

"IDC considers Capgemini's strategies around offerings, client adoption, portfolio, sales, marketing, and go-to-market alliances as key strengths. Capgemini also showcased strengths in achieving business outcomes for clients with data modernization services through case studies across a variety of industries and business functions," said Jennifer Hamel, senior research director, Enterprise Intelligence Services at IDC.

"As businesses accelerate their adoption of generative AI, it is crucial for organizations to refine their existing data landscapes by adopting advanced data modernization solutions. Capgemini has built a set of robust data modernization solutions that anticipate client needs and address their business challenges, to ensure the right data foundations are in place to enable advanced Gen AI deployments", said Niraj Parihar, CEO of Insights and Data Global Business Line and member of the Group Executive Committee. *"We believe this recognition from the IDC MarketScape is a testament of our continued commitment to enabling businesses in their transition towards being a truly data-powered enterprise."*

Capgemini's comprehensive portfolio of solutions enables organizations to leverage the full potential of data and AI, including generative AI, to help them drive tangible business value at scale.

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers

About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.
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