Planning-as-a-Service
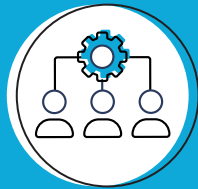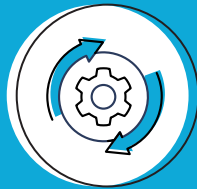
Drive efficient, customer-focused supply chain operations

Improved inventory management

More efficient use of assets

Enhanced forecasting accurate

Navigating the challenges of technology-based planning and forecasting

Managing an increasingly complex and volatile global supply chain requires not only comprehensive AI-powered supply chain software, but also the right talent to plan and forecast requirements using insights garnered from the technology.

In companies of all sizes, it can be helpful, if not necessary, to accelerate the value derived from technology using trusted third-party resources to augment in-house talent to ensure the best supply chain decisions are being made without sacrificing speed and agility.

To meet these challenges, Capgemini, a global leader in consulting, technology services, and digital transformation,

has partnered with Kinaxis, a global leader in supply chain management, to launch "Planning-as-a-Service."

This new service enhances the efficiency and responsiveness of supply chain operations by truly integrating business planning processes. Leveraging Kinaxis's technology for comprehensive business planning and Capgemini's proven expertise in service delivery. This partnership aims to streamline complex supply chains, making them more customer-focused and operationally efficient.

Through this partnership, our joint clients can achieve implementation acceleration, rapid transformation, GenAI-enabled collaboration across the business and IT, as well as improved supply chain centralization, standardization, and visibility, to enable sustainable business outcomes, enhanced value, and continuous innovation

Enabling fast, informed, and collaborative supply chain decision-making

Supply chain planning is not a new concept. It has been around since the early 20th century with the creation of the assembly line. However, over the years technological advancements have generated increased expectations for output, timeliness, and accuracy. At the same time global supply chain complexity and volatility has made it harder for supply chain planners to keep up with rising expectations.

The best supply chain planning software offers AI-powered insights, cross-function visibility and collaboration, and agility in inventory purchasing and shipments. Additionally, instead of selecting point solutions to manage each part of the supply chain, modern supply chain software encompasses the end-to-end supply chain process to make fast, informed, collaborative decisions across the entire business.

Even with the best software for the job, having the right talent to make decisions based on insights garnered from the technology is difficult for companies of all sizes. The skills and knowledge required to be an industry expert also requires extensive experience that can be hard to find and maintain in a competitive hiring environment.

Today, it's rare for a company to have sufficient internal resources to manage their end-to-end supply chain. This is why companies today are turning to Planning-as-a-Service through organizations like Capgemini and Kinaxis to ensure top talent is overseeing the supply chain, and that this talent is invested in to obtain the latest training in supply chain management, the application of artificial intelligence in the supply chain, and current industry-specific challenges and solutions.

Driving enhanced supply chain planning

When outsourcing all or any of your supply chain management, it's important to find partners you can trust. With Capgemini and Kinaxis, you have top-tier partners that care about your business. The offering includes:

- **Strategic planning by Capgemini Invent** – provides strategic planning services including the design of target operating models and development of business cases to support transformation efforts

- **Technical implementation by Capgemini's Business Services** – showcases successful past implementations, handles current technical deployment to ensure smooth transition, and runs processes post implementation to accelerate value

- **Leading planning platform by Kinaxis** – Kinaxis, renowned for its leading end-to-end supply chain planning platform, showcases how its advanced solutions optimize daily operations.

These three components work together to continuously innovate and transform the entire supply chain, aiming to achieve sustainable business growth and greater value for our joint clients.

In addition to general supply chain expertise and knowledge in the latest technology for AI-powered decision-making, talent to manage the supply chain should have expertise in current industry challenges and opportunities.

The partnership leverages Capgemini's Connected Enterprise – a business transformation approach that seamlessly orchestrates an intelligent, connected ecosystem of people, processes, data, and technology – with AI, analytics, and GenAI at its heart – to drive sustainable business outcomes, enhanced value, and continuous innovation for clients. It also utilizes Kinaxis's advanced technology, including AI and robotic process automation (RPA), to improve data visibility across the supply chain.

This service is specifically tailored for key sectors including Automotive, Consumer Products and Retail, and Life Sciences (Manufacturing).

Delivering efficient and effective supply chain operations

There are many benefits of partnering with Kinaxis and Capgemini for Planning-as-a-Service. While specific outcomes are dependent upon company goals and industry benchmarks, general targeted outcomes include:

• **Improved inventory management** – better control over inventory levels, reducing stock-outs and decreasing surplus inventory

• **Efficient use of assets** – optimizes the use of assets to boost productivity

• **Accurate forecasting** – enhances the accuracy of forecasts to better match supply with demand.

This can result in a wide range of tangible outcomes, including:

• **Faster achievement of business outcomes** – achieves significant business improvements 12–24 months sooner, through driving the adoption and optimization of new technology

• **Efficient deployment** – reduces the time needed to implement changes by 30–50% due to streamlined design and implementation processes

• **Future-ready operations** – prepares operations for future advancements in AI, enhancing long-term sustainability

• **Decreased risk** – minimizes risks through strategic collaboration and clear role definitions

• **Increased benefits** – improves the overall effectiveness of supply chain operations through better centralization, standardization, and transparency.

This partnership between Capgemini and Kinaxis represents a significant step forward in making supply chains more responsive and aligned with current business needs.

To learn more about how our Planning-as-a-Service solution can transform your organization to improve inventory management, boost productivity, and drive more accurate forecasting, contact: businessservices.global@capgemini.com

About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.

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About Kinaxis

Kinaxis is a global leader in modern supply chain orchestration. We serve supply chains and the people who manage them in service of humanity. Our software is trusted by renowned global brands to provide the agility and predictability needed to navigate today's volatility and disruption. We combine our patented concurrency technique with a human-centered approach to AI to empower businesses of all sizes to orchestrate their end-to-end supply chain network, from multi-year strategic planning through down-to-the-second execution and last-mile delivery.

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