

Connect with Capgemini @  
**HLTH Europe Amsterdam,**  
June 17 -20

**Innovation,** *meet health.*

Capgemini 





# Welcome

Welcome to HLTH Europe 2024 — where the future of healthcare and life sciences is taking shape. At Capgemini, we are thrilled to connect with like-minded innovators, thought leaders, and pioneers at the forefront of the health and life sciences sector. This conference is a beacon for those dedicated to transforming healthcare through cutting-edge solutions and advanced technologies.

We believe that in the fast-paced world of healthcare and life sciences, the synergy between innovation and effective care is crucial. Our tagline, "Innovation, meet health," is more than just a phrase—it's a call to action. It represents our goal to merge progressive ideas with healthcare needs to improve patient outcomes.

Join us at HLTH as we explore opportunities to foster collaboration, leverage the latest in data and AI and Digital Health, and implement holistic approaches that prioritize patient well-being. Let's redefine the boundaries of what's possible in healthcare and life sciences together.



**Innovation, *meet* health.**



# Capgemini Lounge area

Step into the Capgemini lounge at HLTH and immerse yourself in a world where technology and healthcare converge to shape the future. Here's what you can expect:



## Expert-Led Presentations

Dive deep into the latest trends with dedicated presentations on Connected Health, Generative AI in healthcare, and innovative subscription models in medtech. Our experts will provide insights into how these technologies are revolutionizing care delivery and patient engagement.



## Interactive Showcases

Explore tangible products that Capgemini has proudly developed or co-developed. Between presentations, our screens come alive with demos and case studies, offering a closer look at the real-world applications and success stories of our technologies.



## Networking with Refreshments

Whether you're grabbing a cup of coffee or looking for a refreshing drink, the lounge is your destination for intellectually stimulating conversations. Connect with peers, discuss ideas, or simply unwind in an environment designed for engagement and inspiration.

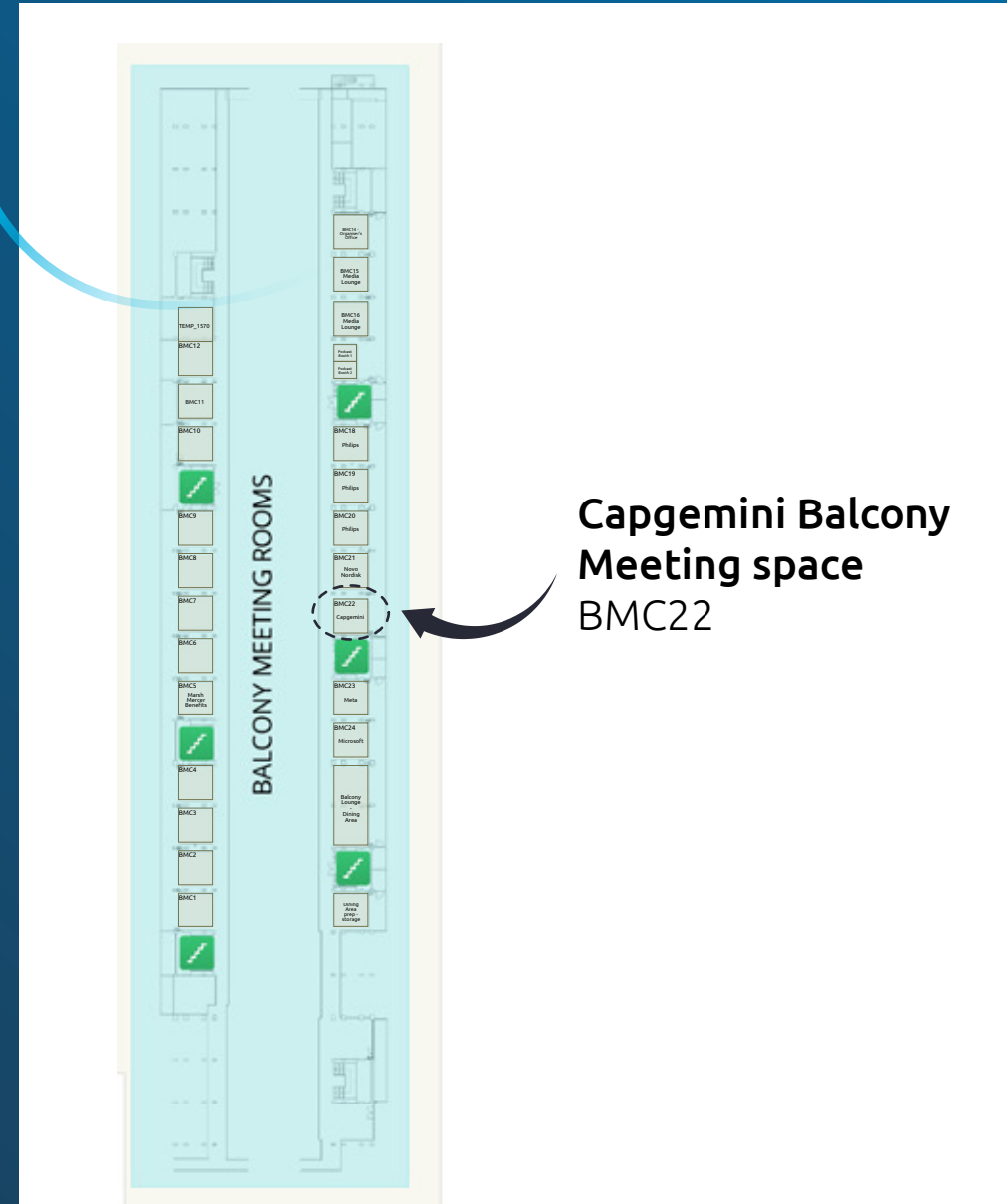


**Innovation, *meet* health.**



# How to find us

Don't search for us on the ground floor! Capgemini is taking things to a higher level with our balcony meeting space, centrally located in the middle of the hall. Be sure to visit us at #BMC22 for a unique perspective!





Scan to register for our presentation(s)

Innovation, *meet* health.

# Content program by Capgemini

**June 18** | **10:30 AM – 11:00 AM CET**  
Tuesday | Unlocking the value of connected health: Second Edition

**June 18** | **13:00 PM – 13:30 PM CET**  
Tuesday | GenAI at Work: Use cases from the pharma frontlines

**June 18** | **16:30 PM – 17:00 PM CET**  
Tuesday | Pioneers of Health: Showcasing Future4Care's rising stars

**June 19** | **10:00 AM – 10:30 AM CET**  
Wednesday | Empowering innovaton: The role of Future4Care in Europe's digital health ecosystem

**June 19** | **11:30 AM – 12:00 PM CET**  
Wednesday | Navigating the shift: Subscription models in MedTech

**June 19** | **13:30 AM – 14:00 PM CET**  
Wednesday | Train the brain to beat the pain

**June 19** | **16:00 PM – 16:30 PM CET**  
Wednesday | Opportunities in Clinical Development with GenAI




**June 20** | **10:00 AM – 10:30 AM CET**  
Thursday | Scaling up GenAI

**June 20** | **13:30 PM – 14:00 PM CET**  
Thursday | Unlocking the value of connected health: second edition



# Capgemini's Daily Dose:

## Unpacking Our Content Program, Day by Playful Day

	Title	Description	Presenter
 10:30 – 11:00	Unlocking the Value of Connected Health: Second Edition	The second edition of the report investigates any notable shifts in connected health strategies and assesses the progress of biopharma companies in addressing their shortcomings and narrowing the maturity gap within their connected health portfolios over the past two years. It explores whether they are successfully scaling their connected health initiatives or encountering new challenges. Additionally, the scope of the research is broadened to examine the approach of MedTech companies to connected health, seeking insights into their current standing. Furthermore, the research delves into how newly emerging technologies, such as generative AI and immersive technologies, alongside collaboration with the wider health ecosystem, are propelling the connected health landscape forward.	<ul style="list-style-type: none"><li>▪ <b>Geoff McCleary</b> Global Connected Health Leader Capgemini</li><li>▪ <b>Vaishnavee A</b> Senior Consultant, Capgemini Research Institute</li></ul>
 13:00 – 13:00	GenAI at Work: Use cases from the Pharma Frontlines	Explore the cutting-edge of pharmaceutical innovation in action," where we dive into how Generative AI is making waves in the industry. This presentation will walk you through a series of real-world use cases demonstrating GenAI's pivotal role in the life sciences value chain. Discover firsthand the practical applications and transformative potential of GenAI technologies that are not just shaping the future of pharma but revolutionizing it today. Join us to see how these advancements are solving complex challenges and opening new avenues for health and healing.	<ul style="list-style-type: none"><li>▪ <b>Parvin Moyasari Annieh</b> Global LS Lead Insights &amp; Data, Capgemini</li></ul>
 16:30 – 17:00	Pioneers of Health: Showcasing Future4Care's Rising Stars	Dive into the heart of innovation with "Pioneers of Health," a dynamic session featuring a number of trailblazing startups of Future4Care. These rising stars will take the stage to share their revolutionary ideas and solutions that are set to redefine digital health.	<ul style="list-style-type: none"><li>▪ <b>Katherine Ossenkopp</b> Country Manager Future4Care Germany</li></ul>

Tuesday, June 18



# Capgemini's Daily Dose:

## Unpacking Our Content Program, Day by Playful Day



	Title	Description	Presenter
 <b>10:00 – 10:30</b>	Empowering Innovation: The role of Future4Care in Europe's digital health ecosystem	Join us for a close look at Future4Care, where Europe's brightest minds in tech and healthcare come together. In this session, we'll share the story of how startups and big industry players across Europe team up under Future4Care's roof to bring digital health innovations to life. Learn about the practical steps they take to turn bold ideas into real-world solutions, and see how their collaborative efforts are making healthcare better and more accessible for everyone. This is a chance to see how Future4Care is making a real difference in the way we think about health in our everyday lives.	<ul style="list-style-type: none"> <li>▪ <b>Agnès de Leersnyder</b> CEO Future4Care</li> <li>▪ <b>Katherine Ossenkopp</b> Country Manager Future4care Germany</li> </ul>
 <b>11:30 – 12:00</b>	Navigating the shift: Subscription models in MedTech	This presentation will uncover what's new in the subscription landscape, detailing how these models are being integrated into medical technology, their potential benefits, and the challenges they present. From enhancing patient care through continuous monitoring and support, to the financial implications for healthcare providers.	<ul style="list-style-type: none"> <li>▪ <b>Geoff McCleary</b> Global Connected Health Leader Capgemini</li> </ul>
 <b>13:30 – 14:00</b>	Train the brain to beat the pain	This session will offer you an inspiring look into how NEN is revolutionizing pain management for children through the power of play and interactive gaming, the challenges of delivering patient centric digital solutions, and how a human centered approach can help cracking it. Join us to learn more about NEN's mission and the key challenges in their journey.	<ul style="list-style-type: none"> <li>▪ <b>Francesca Wuttke</b> CEO and founder of NEN</li> <li>▪ <b>Chiara Diana</b> Chief Design Officer Frog, part of Capgemini Invent</li> </ul>
 <b>16:00 – 16:30</b>	Opportunities for Optimized Protocol Automation in Clinical Development	Join us for an enlightening presentation on the transformative impact of Generative AI (GenAI) in clinical development, focusing on two pivotal areas: protocol design and regulatory submissions. Discover how GenAI is not only enhancing these processes but also revolutionizing the way we approach clinical trials for faster, more efficient outcomes.	<ul style="list-style-type: none"> <li>▪ <b>David Ghesquieres</b> Global Clinical Development Lead Capgemini</li> </ul>

Wednesday, June 19



# Capgemini's Daily Dose:

## Unpacking Our Content Program, Day by Playful Day

	Title	Description	Presenter
 <b>10:00 – 10:30</b>	Scaling up GenAI	This session will guide you through a number of use cases, illustrating GenAI's impact on medical diagnostics, device innovation, patient care, and more. Experience up-close the practical deployments and transformative capabilities of GenAI.	<ul style="list-style-type: none"><li>▪ <b>Parvin Moyasari Amnieh</b> Global LS Lead Insights &amp; Data, Capgemini</li></ul>
 <b>13:30 – 14:00</b>	Unlocking the value of connected health: second edition	The second edition of the report investigates any notable shifts in connected health strategies and assesses the progress of biopharma companies in addressing their shortcomings and narrowing the maturity gap within their connected health portfolios over the past two years. It explores whether they are successfully scaling their connected health initiatives or encountering new challenges. Additionally, the scope of the research is broadened to examine the approach of MedTech companies to connected health, seeking insights into their current standing. Furthermore, the research delves into how newly emerging technologies, such as generative AI and immersive technologies, alongside collaboration with the wider health ecosystem, are propelling the connected health landscape forward.	<ul style="list-style-type: none"><li>▪ <b>Geoff McCleary</b> Global Connected Health Leader Capgemini</li><li>▪ <b>Vaishnavee A.</b> Senior Consultant, Capgemini Research Institute</li></ul>

Thursday, June 20





# See you at HLTH Europe!

We hope this guide has not only enlightened you about Capgemini's role at the HLTH conference but also tempted you to come see us in action. If you find yourself craving more Capgemini content or just need a good excuse to procrastinate, follow us on LinkedIn. For those who prefer a deep dive over a quick splash, the Capgemini Research Institute website is your go-to pool for all our research across industries and topics.

*Dive in! We're excited to connect with you at HLTH Europe.*



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Innovation, meet health.

## Questions?

Reach out to us at [lifesciences@capgemini.com](mailto:lifesciences@capgemini.com) we're here to help!

## About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.

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