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## Join us at CES® 2024 at the Capgemini Executive Lounge

The world's most powerful tech event is around the corner, and Capgemini's Executive Lounge at The Venetian, TITIAN 2203 is filled with fascinating talks by famous authors, academics, experts, and experience the demos.

We look forward to seeing you at CES® 2024!

See the full agenda below, and learn more on the website:

[Event website](#)

### TUESDAY, JANUARY 9 – Imagine the Future

10:00 am

#### Leadership opening by

Brett Bonthron, Capgemini & Alexandre Audoin, Capgemini

10:15 am – 11:00 am

#### Keynote: Gen AI – What are you Going to do?

Geoffrey Moore, NYT Best Selling Author

11:15 am – 11:45 am

#### The Future of Engineering

Bill Pearson, VP of Network and Edge Group at Intel;  
Suraj Gajendra, VP of Automotive Solutions at Arm;  
Drew Barbier, VP of Product at MIPS

12:00 pm – 1:00 pm

#### Demo exploration

#### Continuing the AI revolution: Charting the Future of Business Transformation

Caroline Yap, Managing Director, Global AI Business at Google Cloud;  
Gaytri Khandelwal, Global Platforms Trend Leader, Capgemini

1:00 pm – 1:45 pm

Capgemini Research Institute report launch:

#### The Connected Consumer

Eric Cohen, Senior Director, Connected Consumer, Intelligent Products and Services, Capgemini Invent; Lisa Mitnick, Capgemini

2:00 pm – 2:45 pm

3:00 pm – 3:45 pm

### **Platform Pioneers: Navigating Emerging Trends and Innovations in Technology**

Vidhya Ranganathan, SVP and Global Head of Software at *HP*; Kaivan Karimi, Manufacturing and Mobility Initiatives Lead at *Microsoft*. Moderated by Gaytri Khandelwal, Global Platforms Trend Leader, *Capgemini*

4:00 pm – 4:45 pm

### **GSA Interest Group Launch Session Sustainability for Semiconductors panel**

Jennifer Huffstetler, Chief Product Sustainability Officer at *Intel*; Angela Baker, Chief Sustainability Officer at *Qualcomm*; David Pellerin, Director, HiTech and Semiconductor Solutions, *AWS* with Sanjiv Agarwal, Global Semiconductor Trend Leader, *Capgemini*

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## WEDNESDAY, JANUARY 10 – Unleashing Technology

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8:30 am – 9:00 am

### **Leadership opening: How Technologies Unleashed are Transforming all Industry Sectors**

Alexandre Audoin, EVP Global Automotive, *Capgemini*; Andy Howard, North America Automotive Lead, *Capgemini*; Brian Ullem, Automotive Engineering Services, *Capgemini*

9:00 am – 9:45 am

### **How can Intelligent Solutions Create Winners in a Hybrid Future?**

Jonas Leo, CIO, *Aurobay*; Petra Odenman, EVP Sales, *Aurobay*. Moderated by Markus Wrinkler, EVP, Global Account Executive *Capgemini*

10:00 am – 10:45 am

### **Simulated Futures for Industries with Generative AI**

Danny Shapiro, VP Automotive, *NVIDIA*; Dr. Sarah Cooper, GM of Industry Products, *AWS*. Moderated by Daniela Rittmeier, Head of Data & AI CoE, *Capgemini*

11:00 am – 12:00 pm

### **Demo exploration**

12:00 pm – 12:45 pm

### **Navigating the Software-Defined Future**

Yannick Raynaud, Group Scientific Director, *Plastic Omnium*; Judy Ma, Digital Direct Stores UX Lead, *Microsoft*. Moderated by Jiani Zhang, EVP Chief Software Officer, *Capgemini*

1:00 pm – 2:00 pm

### **Workshop: Leveraging technology to accelerate customer experience**

Anne Junge, frog part of *Capgemini Invent*; Pascal Feillard, *Capgemini*

2:15 pm – 3:00 pm

### **Unleashing Technology for Futureproof CX in Industries**

Jordan Robinson, Global Partnerships Director, *Journee*; Christopher Bellaci, General Manager, North America, *holoride*; Daniel Garschagen, Lead Applied Innovation Exchange Munich, *Capgemini*

3:00 pm – 3:45 pm

**Arm Total Design: An Ecosystem Partnership**

Imran Yusuf, Director, *Arm*; Eddie Ramirez, VP Marketing, *Arm*.  
Moderated by Mourad Aberbour, CTO Silicon Engineering, *Capgemini*

4:00 pm – 4:45 pm

**Tech Trends Podcast**

by Daniel Newman

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**THURSDAY, JANUARY 11 – Achieve outcomes**

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8:30 AM – 9:00 AM

**Product Leaders Forum**

Leadership Opening and breakfast

**Tech Trends, Sustainability & New Business Models**

9:00 AM – 9:20 AM

**Research on Top Trends Facing Product Leaders**

Nicolas Rousseau, EVP, *Capgemini*

9:20 AM – 10:10 AM

**Tech Trends for Product Leaders**

Ken Houseman, VP Product, *NY Times*; Mark Donavon, Head of Digital Strategy and Ecosystem Development, *Nestle Purina Pet Care*; Indranil Sircar, CTO of Manufacturing, *Microsoft*; Michelle Kircher-Weiskittel, Sr Director, Retail Media Network, *Albertson Media Collective*; Moderated by Lisa Mitnick, *Capgemini*

10:15 AM – 11:00 AM

**Sustainable Products Design Panel Discussion**

Mike Stinson, Sustainability Program Management Office, Personal Systems, *HP Inc.*; Chris Ladas, CTO, Building Management Systems, *Honeywell*. Moderated by Martine Stillman, *Synapse, part of Capgemini*

11:00 AM – 1:00 PM

**Demo exploration**

1:00 PM – 2:00 PM

**Workshop: How to achieve outcomes on sustainability**

Martine Stillman, *Synapse part of Capgemini Invent*

2:00 PM – 2:45 PM

**Fireside chat with Microsoft on Gen AI**

Simon Floyd, General Manager, Manufacturing & Mobility, Americas, *Microsoft*; Daniela Rittmeier, Head of Data & AI CoE, *Capgemini*

3:00 pm – 3:45 pm

**Keynote: From Acceptability to Excellence: The Imperative of Building AI Trust**

Daniela Rus, Director of Computer Science and Artificial Intelligence Lab, *MIT*

4:00 pm – 6:00 pm

**TechTonics Innovations Cocktail Hour**