Capgemini

Fast Commerce for SAP® Customer Experience solutions

Launch specialized B2B commerce experiences more quickly and efficiently

Fast Commerce for SAP Customer Experience solutions were designed and developed by Capgemini specifically for rapid B2B commerce site launches on the SAP public cloud. Combined with Capgemini's proven delivery process and industry expertise, these solutions provide a fixed price and timeline, with features focused on complex B2B use cases and industry sectors.

Fast Commerce for SAP Customer Experience solutions leverage our rich SAP expertise, streamlined processes, and field-tested methodologies to launch specialized B2B commerce experiences. Through three distinctive solution tiers, users get their experience to market, easily iterate and enhance the experience, and take advantage of the massive opportunities that digital B2B commerce offers.

These solutions drive efficiency through a programmatic approach, but are also flexible enough to support unique industry needs and solve a variety of digital use cases through a three-tiered approach.

Use cases

- Direct-to-consumer commerce
- Subscription commerce
- Regional and global market expansion
- Launch new products or services
- Improve user experience and enhance loyalty
- Convert leads with SAP S/4HANA integration

Industries

- Manufacturing, automotive, and life sciences
- Consumer products and wholesale distribution
- Energy, utilities, and chemicals
- High tech

Features

- Cutting-edge user experience
- SEO-optimized pages at launch
- Google Tag Manager and Analytics integrations
- Performance and deployment optimizations
- Complete functional and technical documentation available on day one
- Full test-case documentation
- Automated unit and functional testing
- Test-coverage metrics via SonarQube
- Business user training

Fast Commerce for SAP Customer Experience solutions	Tier 1	Tier 2	Tier 3
Foundation			
SAP Commerce B2B implementation – single site/locale (English, USD)	x	x	x
Brand-specific style guide and styling applied to all pages (fonts, colors, logos)	x	x	x
Account summary landing page (carts, orders, account summary, budget balances)	x	x	x
Infinite scroll on category list and search results pages	x	x	x
Product quick view with add-to-cart	x	x	x
Back-in-stock notification via email	x	x	x
Customized my account/my company navigation	x	x	x
Sticky header with infinite scroll	–	x	x
Product compare page (up to five products)	–	x	x
Sold-to/ship-to selection in global header	–	x	x
Customer-specific product catalog	–	–	x
Wish list	–	–	x
Payment and tax			
Account-based payment	x	x	x
Tax estimation integration (Avalara or Vertex, includes address verification)	–	x	x
Credit-card gateway integration (assumes existing integration extension)	–	x	x
Payment: PayPal Express Checkout integration	–	–	x
Integrations and optimizations			
Google Tag Manager/Google Universal Analytics integration	x	x	x
SEO: optimizations based on Capgemini SEO team best practices	x	x	x
Performance and deployment enhancements	x	x	x
OMS/ERP file-based integration (customer, product, price, inventory, order)	x	x	x
CRM file-based integration (customer export)	–	x	x
Product export for syndication	–	x	x
Pre-configured SAP S/4 or ECC integration – SAP Cloud Platform integration	–	–	Coming Soon
Automated testing			
Unit tests via JUnit	x	x	x
Functional tests via Selenium	x	x	x
Performance baseline via JMeter	x	x	x
Project execution			
Complete functional and technical documentation available on project day 1	x	x	x
Requirements validation and confirmation	x	x	x
Deployed and tested on SAP Public Cloud (Azure)	x	x	x
System integration testing (SIT)	x	x	x
Training for operational management and merchandising	x	x	x
User acceptance testing (UAT)	x	x	x
Site launch and Hypercare (two weeks)	x	x	x

About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services, from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of almost 270,000 team members in almost 50 countries. With Altran, the Group reported 2019 global revenues of $18.5 billion.

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