




UNLOCK ORGANIZATIONAL
SUSTAINABILITY VIA
**GREEN CORE WITH
SAP[®] SOLUTIONS**



Sustainability is better for planet and profit. It helps organizations to cut costs, hire better, compete more powerfully and lighten their environmental footprint.

So far, so important. But building sustainability into business operations can look like an impossible challenge.

How do you identify key sustainability drivers?

How do you make the most impactful and least disruptive sustainability decisions?

How can you support society, planet and profit while keeping customers, shareholders and employees happy?

You don't have to look far to find the answers.

Protecting planet and profit

Sustainability is something that customers, shareholders and employees all want, governments regulate for and – most importantly – our societies and planet needs.

Customers are increasingly concerned about traceability and transparency. Shareholders want growth and ethical-social governance. Employees want to work for organizations with a sustainability agenda.

To achieve this, organizations must have visibility across their value chain, from their supply base to their operations, and beyond. With this, they can establish intelligent enterprises with sustainability at their core.

Achieving transparency and traceability is easier for young, agile businesses. In enterprise organizations, embedded systems and processes prevent decision makers from seeing the information they need to clean up their value chain.

No access to data means no action on sustainability. And that means failing to compete and grow as a business, given how important sustainability is in today's market.

79% OF CONSUMERS CHOOSE PRODUCTS AND SERVICES ACCORDING TO THEIR ENVIRONMENTAL AND SOCIAL IMPACT¹

90% OF RETAIL AND CONSUMER PRODUCT EXECUTIVES CONSIDER SUSTAINABILITY TO BE A KEY GROWTH DRIVER¹

86% OF BUSINESSES EXPECT SALES TO GROW IF THEY INVEST IN SUSTAINABILITY IN FUTURE²

70% OF RECRUITMENT CANDIDATES FAVOUR EMPLOYERS WITH STRONG SUSTAINABILITY CREDENTIALS¹

The key to unlocking social and environmental sustainability is already in your SAP ERP

Introducing

**Green Core with SAP Solutions
by Capgemini**

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1. Capgemini, Sustainability Evolution | Will your organization turn disruption into opportunity?
 2. HSBC Navigator Survey 2020

Green Core with SAP Solutions

Our Green Core with SAP Solutions unlock sustainability data from your SAP system, so you can track environmental data, social statistics and other ESG KPIs across your value chain.

Data from your IT estate, business operations, supplier base, customers, and more is compared against sustainability parameters and presented in real time dashboards and reports.

This empowers you to see more, work smarter and act with agility to make meaningful changes towards sustainability.

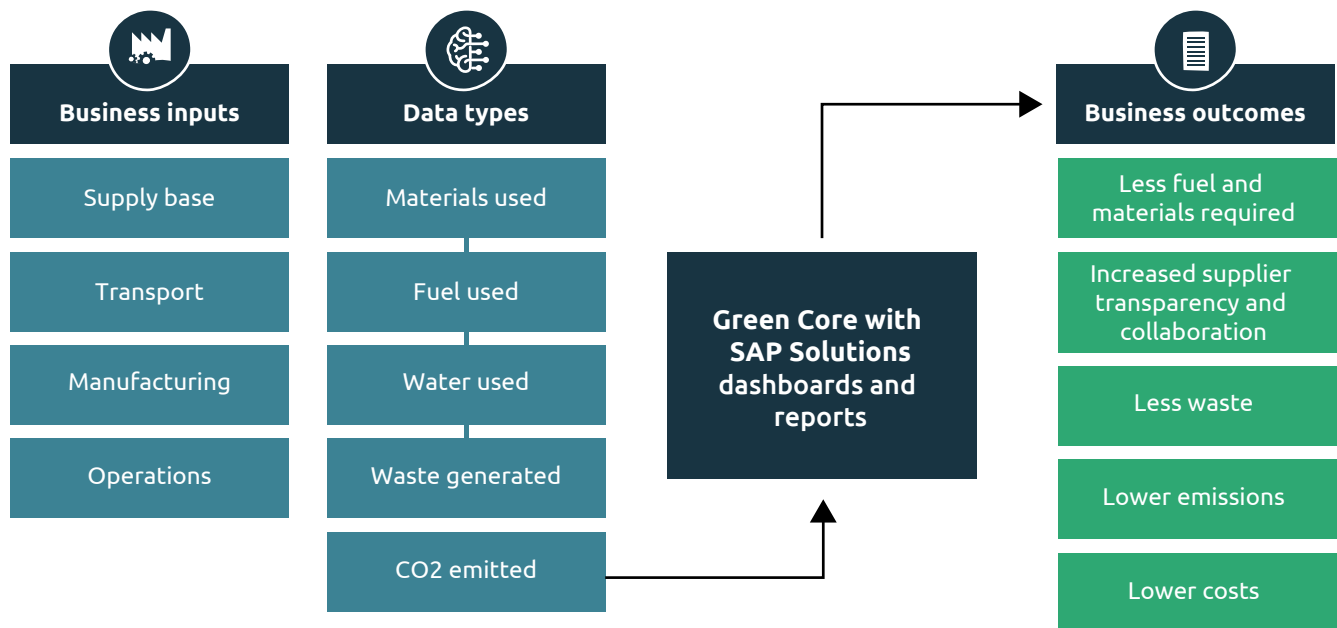
The best part? Green Core with SAP Solutions use data that already exists in your SAP ERP. This makes them

a cost-effective and impactful first step to tackling sustainability in your organization.

Organizations using Green Core with SAP Solutions boost their ESG performance by making informed supply base decisions, generating less CO2, and boosting their social performance index.

They stay on top of government compliance. They work more efficiently, by consuming less, wasting less and recycling more. And they build better engagement with customers, suppliers, and partners by making their value chain transparent.

Each solution is developed and implemented to meet your target organizational outcomes. That means you can stop talking about sustainability and start making it happen, whatever your business or sector.





Power of partnership

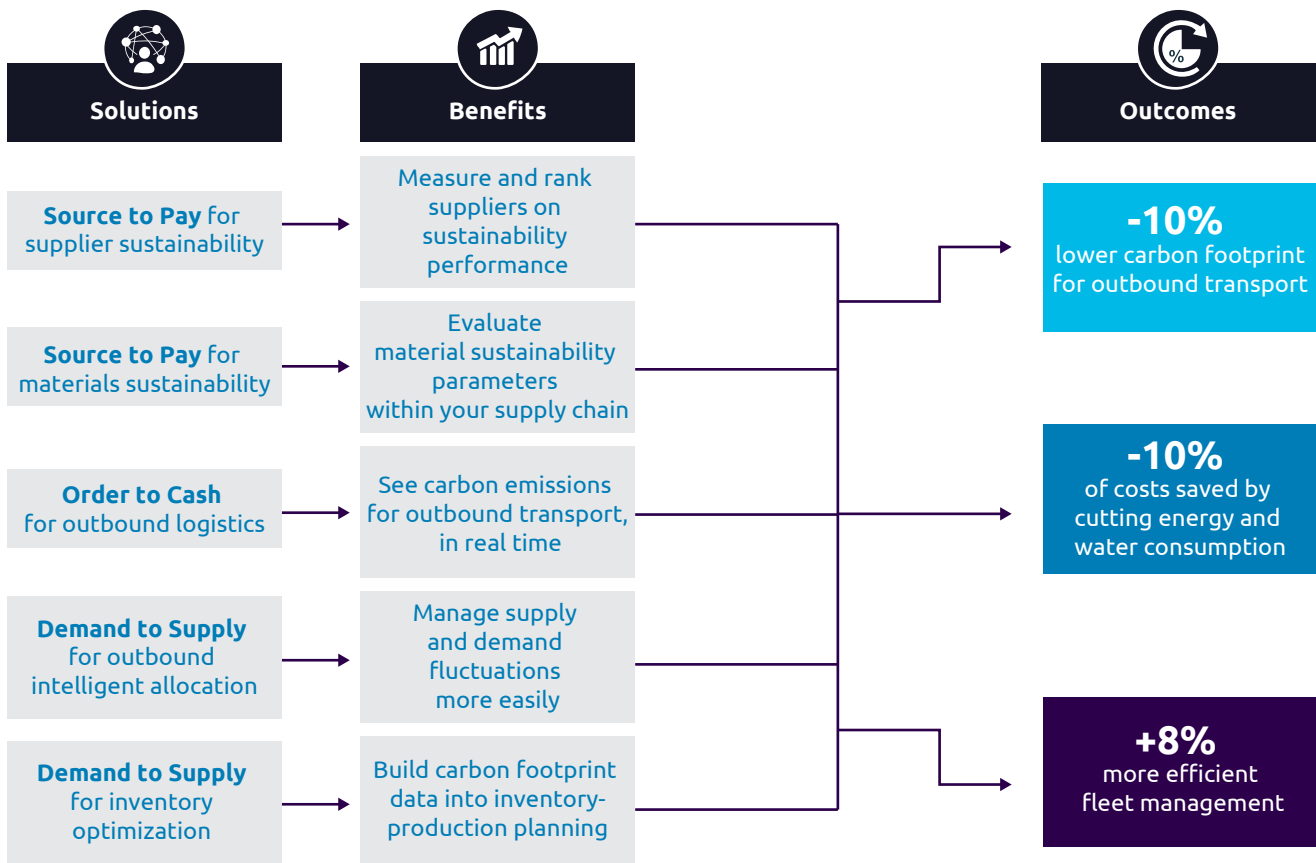
Green Core with SAP Solutions combine the power of SAP technology with Capgemini's world-leading innovation expertise.

SAP provides a tried, tested and trusted technology foundation, bringing to the table market-leading, widely-used technologies aligned to SAP's commitment to zero emissions, zero inequality, and zero waste.

Our Green Core with SAP Solutions draw upon SAP-based analytic apps and dashboards that provide actionable, client-specific sustainability insights, tailored to specific industry needs and designed to match outcomes with enterprise-specific sustainability ambitions.

Sustainable Supply Chain

Our use cases address end-to-end supply chain sustainability requirements by reducing waste, enabling sustainable procurement decisions and making carbon emissions transparent across production, raw materials, energy, and transport.



Move your sustainability into top gear, today!

Our **Green Core with SAP Solutions** are used by global market leaders to accelerate ESG, ensure compliance, cut costs and boost brand engagement.

The keys to unlocking sustainability and long-term growth are waiting in your SAP ERP. What will you do with them?

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