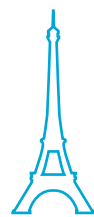# 1967 → 2015
The Capgemini Time

1967 → 1975
The Start of an Entrepreneurial Adventure

1 October 1967. Serge Kampf creates Sogeti, an IT services company, in **Grenoble, France.**

A year later he opens offices in Switzerland to meet the needs of a client. Sogeti rapidly expands, first in the provinces and then in **Paris,** in **1969.** The spirit of conquest is already established!

1970: the Group diversifies, first into **consulting** and then **outsourcing, 20 years** ahead of its competitors.

1974: With the **acquisition of Cap and Gemini Computer Systems,** Sogeti becomes a truly European company and enters the era of large IT systems.

1975: the **Cap Gemini Sogeti Group is born. Two years later,** the leading European IT services company, with **nearly 2,000 employees,** enters the United States, the country posting the Group's best growth today.

1976 → 1989
Growth and Expansion

At the forefront of innovation, the Group plays a major role in creating the French electronic directory, the largest IT system distributed across the world.

The Group relies on large and small shareholders to assist its development. Among the most significant, CGIP, which enters the **capital in 1982,** remains a loyal supporter for **more than 20 years.**

People matter, results count.

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12 June 1985: the Group is **floated on the Paris Stock Exchange.** The **share price increases by 25% in 5 days** and **5 months later** Serge Kampf establishes the Group's headquarters at the prestigious Place de l'Etoile in Paris.

1987: thanks to the **acquisition of SESA,** the Group secures a foothold in the promising market of systems integration.

1990 → 1997
Crisis and Recovery

Created in 1968, the "Rencontres", a top management event to define the Group's strategy and enable high-level network, have become an institution. **At the 17th Rencontres in Marrakech in 1990** the managerial team decides on a more offensive leadership strategy which leads to **a number of acquisitions in Europe.**

1992: the economic crisis is rife. Cap Gemini Sogeti posts the **first annual loss** in its history but rallies its troops. The Genesis transformation plan enables the Group to recover and **return to growth** after only **2 years.**

1995: the **"Convergence" program is launched** to make Consulting and IT Services a winning team.

1996: the Group adopts a **single name and logo for all its activities: Capgemini**

1998 → 2007
Ambitions of a World Leader

The Group confirms its global ambitions with the acquisition of **Ernst & Young Consulting** in **May 2000.**

Paul Hermelin is appointed **CEO in 2002.**

That same year, an entity specializing in local professional services is created and revives the **original Sogeti brand.**

SOGETI

The Group marks a strategic turning point **in 2003: it establishes offices in India.** The acquisition of **Kanbay International** in **2006** will act as an accelerator.

In 2004, the Group adopts its current logo. It is the **6th version of the chubby ace of spades** designed by **Serge Kampf in 1967.**

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2008 → 2015
Increasingly Global

2009: Underpinned by **35 years** of consulting heritage, the Capgemini Consulting brand is launched with **4,000 consultants located in 30+ countries**

Capgemini Consulting

At the 23rd Rencontres in Barcelona in **2010** Capgemini posts its ambition to **conquer new territory and new lines of business**, and play and win the Champions League of the greatest players in its sector.

That same year, the Group **acquires Brazil's CPM Braxis** and establishes a stronger footprint in **Latin America.**
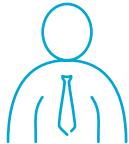
In May 2012, Serge Kampf hands over the Group's chairmanship to **Paul Hermelin** and is **appointed Honorary Chairman** of Capgemini and **Vice-Chairman of the Board of Directors.**

In 2013, Capgemini is saluted by the Ethisphere Institute as one of the **World's Most Ethical Companies** for the first time.

2015: With the **acquisition of US-based IGATE,** Capgemini opens a new chapter as North America becomes the region generating the largest share of revenues. The **combined Group counts almost 180,000 team members** and expects to achieve **2015 revenues of €12.5 billion.**

In Conclusion

Over the years, **boldness, reason, independence and collaboration, respect for people and culture and a strong commitment to clients** have forged Capgemini. Its journey remains strongly linked to the **seven values created in 1967 by Group founder Serge Kampf,** who has always been unanimously recognized by his peers as **a leader, a conqueror, and a visionary.** Today, after having completed almost 50 acquisitions, the Group is a globally respected brand that remains faithful to its entrepreneurial and multicultural principles.

1967 → 2015
The Capgemini Time

Zoom on…

Our Logo

The ace of spades is the highest value card in bridge, a game Group founder Serge Kampf played a lot as a student. He consequently chose this visual, also symbolizing good luck and happiness, as the logo for his start-up. But he designed it as a deformed ace of spades with a crushed base, original enough to be noticed. He also selected turquoise blue to represent stability in relation to his information technology activities. Navy blue would be added later to represent management consulting.

The Annual Report

In 1975, without any obligation to do so, the Group decided to publish an Annual Report giving full details of its financial results, organization and activities for the year. Ever since, this important document provides a transparent annual overview of the situation of the Group to employees, clients and shareholders. Breaking with annual reports' usual style, the Group's award-winning Annual Reports give a sense of being part of a 'collection', thanks to their stylish black cover and choice to feature the work of contemporary artists.

The Rencontres

Created in 1968, the Rencontres are an institution for Capgemini. They are a top management event to define strategic directions and enable managers to create strong business and personal contacts with their peers from other parts of the Group. There are typically held every two years.

7 values

Honesty, Boldness, Trust, Freedom, Team Spirit, Modesty and Fun. Since the Group's creation, these 7 values have been at the heart of what we do. They are the driving forces behind Capgemini's unity.

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