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Capgemini positioned as a Global Leader by Zinnov for its overall Engineering, Research and Development and Digital Engineering Services

Paris, November 12, 2024 – [Capgemini](#) today announced that it has been positioned in the 'Leadership zone' for its overall Engineering and R&D (ER&D) Services, by [Zinnov](#), a leading global management and strategy consulting firm. Capgemini was named a Leader among more than 75 Global ER&D Service Providers, evaluated in this assessment for their capabilities on ER&D services, Digital Services, Internet of Things (IoT) Services, and Media and Technology.

The [Zinnov Zones for ER&D Services – 2024](#) ratings provide a comprehensive view of the global Engineering R&D (ER&D) space and the ER&D spending across several horizontal and vertical segments. Capgemini was positioned as a leader for Digital Engineering services, Data & AI Engineering Services, Generative AI Engineering services, Experience Engineering, Hyperscaler Services, and Industry 4.0.

The 2024 Zinnov Zones evaluation has rated Capgemini as a Leader across multiple sectors including Aerospace, Automotive, Electric Vehicles, Industrial, Semiconductors, Telecommunications, and Medical Devices. It is also positioned as a Leader in Consumer Software, Enterprise Software, and Software Platform Engineering categories and as a notable player in sustainability, offering strong sustainability-focused solutions.

"Capgemini is driving engineering innovation with key acquisitions—Lösch & Partner, D+I, and Unity's Digital Twin arm—boosting its capabilities in lifecycle management, intelligent industry solutions, and 3D visualization. The firm's recent collaborations with AWS, Microsoft, Google, SAP, Mistral AI, Schneider Electric, etc., further enhance its focus on accelerating Generative AI adoption and energy optimization across industries. These strategic moves highlight Capgemini's commitment to engineering excellence, sustainability, and transformative digital strategies, cementing its leadership in the 2024 Zinnov Zones for ER&D and Digital Engineering ratings," said [Sidhant Rastogi](#), President, Zinnov.

"Our positioning as a Leader by Zinnov is a testament to Capgemini's commitment to creating new value in engineering and R&D for our clients across industries. We are proud to be recognized as the preferred partner of industry leaders to support their transformation and foster their innovation journey. We are helping them to take advantage of innovative technologies to streamline their engineering and R&D processes, create more intelligent products and services and accelerate scientific discoveries," said William Rozé, CEO of Capgemini Engineering and Group Executive Board Member.

[Capgemini has recently launched engineering and R&D-specific Gen AI infused solutions.](#) Combining Gen AI and AI with other kinds of engineering and scientific models, Capgemini's 'Augmented Engineering' solutions are designed to take data-driven engineering and R&D to the next level, with the precision, quality, regulatory compliance, and correctness required in engineering and science-based industries.



About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.

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About Zinnov

Founded in 2002, Zinnov is a global management consulting and strategy advisory firm with a presence in New York, Santa Clara, Seattle, Houston, Bangalore, Hyderabad, Gurgaon, Paris, and Pune. With a team of experienced consultants, subject matter experts, and research professionals, Zinnov has partnered with Global Enterprises, Fortune 2000 companies, Global System Integrators, and Private Equity firms across their value creation journeys to develop actionable insights – across revenue, talent, innovation, scale, and optimization. For more information, visit [Zinnov](http://Zinnov.com).