

YOU EXPERIENCE



/Prompt How are digital experiences becoming more human?



**TECHNO
VISION 2024** /Prompt the future

YOU EXPERIENCE

- EXPERIENCE²
- ME, MYSELF AND MY METaverse
- INTERNET OF TWINS
- I FEEL FOR YOU
- NO EXPERIENCE

Capgemini 



EXPERIENCE²

User experience as an integrated whole, covering the perspectives of customers, employees, and partners, enabled by UX and interaction technologies.



ME, MYSELF AND MY METAVERSE

Multiple new virtual world
augments real life, creating
an impact on the way we live,
work, interact, behave.

Capgemini 



INTERNET OF TWINS

Digital twins deliver better mastery of real-world challenges, with less strain on resources and energy.



I FEEL FOR YOU

Boosting both the individual and corporate EQ, by creating a more effective, meaningful, and satisfying symbiosis between people and their technology enablers.



NO EXPERIENCE

Gen AI and immersive technologies bring the merger of the physical and virtual world, leading to a natural, intuitive, and stress-free experience of technology.

