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THRIVING ON DATA

TECHNO
VISION 2024 /Prompt the future

THRIVING ON DATA

- DATA SHARING IS CARING
- POWER TO THE PEOPLE
- MY AI GENERATION
- NET Ø DATA
- THE THING WITH DATA

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DATA SHARING IS CARING

Participating, collaborating, or even leading in data ecosystems gets much more value out of data; and what works for the outside marketplace might do miracles for internal data sharing as well.

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POWER TO THE PEOPLE

A growing scarcity of specialized skills, the need to activate data as close to the business as possible — plus powerful AI and automation tools — are all driving the self-service data revolution.

NET Ø DATA

Data is key to delivering net-zero ambitions. But data itself needs to be sustainable, too: the battle against data waste is on.

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MY AI GENERATION

Gen AI enables individuals and organizations to express themselves creatively like never before while boosting productivity — but human oversight and guardrails are key.

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THE THING WITH DATA

An abundance of data going around within the Internet of Things — at the edge — turns mundane objects into hyper-intelligent, connected assets near us.