

## THRIVING ON DATA

/Prompt: How can organizations make data enjoyable to consume? 

## THRIVING ON DATA

- DATA SHARING IS CARING
- POWER TO THE PEOPLE
- MY AI GENERATION
- NET Ø DATA
- THE THING WITH DATA

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## DATA SHARING IS CARING

Participating, collaborating, or even leading in data ecosystems gets much more value out of data; and what works for the outside marketplace might do miracles for internal data sharing as well.

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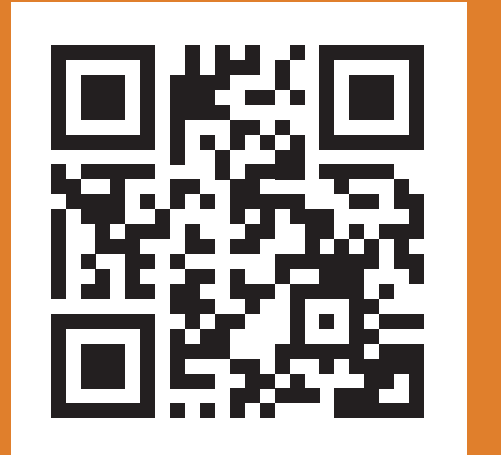
## POWER TO THE PEOPLE

A growing scarcity of specialized skills, the need to activate data as close to the business as possible — plus powerful AI and automation tools — are all driving the self-service data revolution.

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## THRIVING ON DATA



## MY AI GENERATION

Gen AI enables individuals and organizations to express themselves creatively like never before while boosting productivity — but human oversight and guardrails are key.



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## THE THING WITH DATA

An abundance of data going around within the Internet of Things — at the edge — turns mundane objects into hyper-intelligent, connected assets near us.



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