

Capgemini named a Leader in IDC MarketScape: Worldwide Sustainability Finance and Accounting Services 2024

Paris, November 21, 2024 – [Capgemini](#) today announced that it has been named a ‘Leader’ in the [IDC MarketScape: Worldwide Sustainability Finance and Accounting Services 2024 report](#)¹. Capgemini was one of the 11 service providers to be assessed for their sustainability strategy and capabilities in the financial services sector.

This IDC MarketScape evaluated service providers on their abilities to help clients by providing services including sustainable investment expertise, ESG risk assessment, data analytics and ratings and benchmarking, as well as sustainability reporting services and carbon footprint analysis.

According to the report, “Capgemini’s strengths in sustainability finance and accounting services are shown through its continued development of proprietary tools like the ESG Lens and Business for Planet Modeling that leverage advanced technologies such as AI and natural language processing. These tools and their implementation with robust services offerings are key differentiators for Capgemini.”

“Capgemini’s global footprint and capabilities are particularly valuable for multinational companies in the financial services sector that are facing complex sustainability challenges,” said Dan Versace, Senior Research Analyst from IDC. *“As a Leader in the field, Capgemini’s technology-driven solutions align well with financial institutions that are prioritizing technological innovation in their ESG approach such as AI and advanced analytics.”*

“Sustainability is a cornerstone in shaping the future of finance, and we believe this recognition underscores Capgemini’s role in guiding this transformation,” said Satish Weber, Head of Sustainability for Financial Services at Capgemini. *“Integrating sustainability into the core business strategy is more than just being compliant for financial institutions, it uncovers new value and opportunity. By leveraging advanced risk modelling alongside ESG insights, using Capgemini’s proprietary tools, financial services organizations can not only identify vulnerabilities, but also be a force for positive change in our communities.”*

About IDC Market Scope

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.

¹ IDC MarketScape: Worldwide Sustainability Finance and Accounting Services 2024 Vendor Assessment” by Dan Versace, October 2024, IDC # US52036224.



About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.

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