

## THE CONNECTIONS THAT WILL DRIVE COMMERCIAL VEHICLE TRANSFORMATION

In the modern automotive market, commercial vehicles (CVs) manufacturers are working hard to define their role and increase their capabilities to meet the demands of a volatile and changing environment. Electrification, reducing emissions and market pressures are all evolving questions, which require a holistic approach driven by new ideas and digital investment.

### TRANSFORMATION IS IMPERATIVE

- ! European truck manufacturers are committed to a **100%** transition to electric and hydrogen vehicles by **2040**<sup>1</sup>
- ! **25%** of EU freight journeys run with partial or empty loads, totaling **85 billion km<sup>2</sup>**
- ! The global autonomous CV market is expected to grow **23.9%** between **2021** and **2022**<sup>3</sup>

# A CONNECTED STORY OF CHALLENGE AND OPPORTUNITY



## A CONNECTED RESPONSE TO CONNECTED CHALLENGES

While CV manufacturers and their customers face a host of difficult, interconnected conditions today, they can be solved with a similarly interconnected response. By finding their place in a new global, digital ecosystem, CVs can grow new capabilities and deliver new areas of value for customers.

Capgemini has been a leader in Digital, Engineering and Transformation for over three decades. With an integrated, end-to-end approach, we can support every part of the organization to usher in a new era of connected, digital technologies and partnerships for CVs.

Together, we can make CV manufacturers the driving force behind new, sustainable transport networks, to cut emissions, secure livelihoods and shape our economy for the better.

## TALK TO CAPGEMINI TODAY

We believe that the challenges facing CV manufacturers are not as disparate as they seem. With an interconnected response built on partnerships and innovation, the opportunity is there for CVs to define the strategy, business models, and transformational path needed for success.

Our new Commercial Vehicle Acceleration Hub (CVAH) can help you to connect with an evolving eTransportation ecosystem and take on a new role in the global economy.

**Talk to our team today to find out how the CVAH can support your transformation.**