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Capgemini positioned as a Leader in the IDC MarketScape Worldwide Cloud Professional Services Vendor Assessment

Paris, May 24, 2022 – <u>Capgemini</u> announced today that it has been positioned in the Leaders category in the IDC MarketScape Worldwide Cloud Professional Services 2022 Vendor Assessment¹. Capgemini was named a Leader, among 20 vendors evaluated in this assessment, for its current vendor capabilities and future strategies to deliver cloud professional services.

According to the report, Capgemini's cloud services empower clients to take their business to the next level through cloud transformation. Capgemini matches each client's end-to-end business objectives with the company's end-to-end cloud capabilities to simplify, secure, and accelerate the cloud journey.

Gard Little, Research Vice President at IDC commented, "Capgemini's strengths are the company's broad-based portfolio of cloud professional services, now augmented by deep product engineering experience with the 2021 acquisition of Altran. In addition, Capgemini has strong employee and cost management strategies."

"Cloud adoption can deliver transformative business advantages today and far into the future. This includes many possibilities and opportunities from solving immediate needs to creating data-driven business models, immersive customer experiences, and a culture of business innovation," said Brian Hammond, Cloud Group Offer Leader at Capgemini. "We are delighted to be recognized as a Leader in the 2022 IDC MarketScape for Worldwide Cloud Professional Services. This positioning underlines our commitment and continued investment to deliver to our clients a comprehensive approach that encompasses the entire cloud transformation journey."

About IDC MarketScape:

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 340,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021

¹ IDC MarketScape: Worldwide Cloud Professional Services 2022 Vendor Assessment (Doc#US48061322, April 2022)



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